

# NMCS

## NORTHERN MICHIGAN CHRISTIAN SCHOOL

128 S. Martin Street • McBain, MI 49657 • (231) 825-2492

# SPONSORSHIP OPPORTUNITIES

Each year, Northern Michigan Christian School provides opportunities for local businesses and organizations to share in our mission of standing with the families of our community to provide an excellent education in a Christ-centered environment. By taking advantage of these opportunities you will receive high-quality, visually attractive promotion for your business or organization, communicating your support of the families and children that live and work in our community.

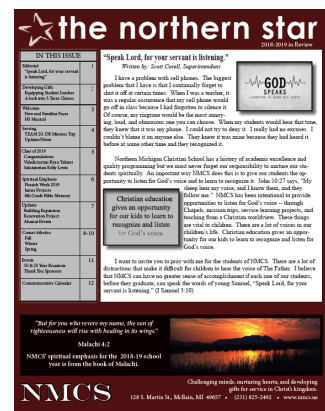
To ensure fairness, promotional opportunities will be provided on a first-come, first-served basis. So please be sure to respond promptly, with payment, to ensure that your business secures its advertising space. **Please e-mail your photo-ready art for advertising by July 28, 2023** to Diane at [deisenga@nmcs.us](mailto:deisenga@nmcs.us) to allow time to for layout and printing. We look forward to partnering with you to bring these beautiful publications and programs to NMCS.

# COMET GOLD SPONSOR

## \$950 Comet Gold Sponsor

This is your opportunity to have the greatest impact on the families of Northern Michigan Christian School and the surrounding communities. As a Comet Gold Sponsor you will provide financial support not only for our faith-building educational programs, you will also be providing much-needed funds for the athletic program helping to provide items such as uniforms, tournament entry fees and first-aid equipment. Your business or organization will reach literally thousands of NMCS families, alumni, faculty and staff, donors and visitors through each of the following options:

- Northern Star (2,000 print distribution 2 times a year) (\$250)
- "Comet" T-shirts (approximately 400 t-shirts distributed) (\$200)
- Athletic program ad: 1/4 page ad size only available for Gold Sponsor (\$250)
- Score Table advertising (\$250)
- Season Pass Sponsor (\$100)
- Special mentions during games and on social media



# COMET T-SHIRT

## \$200 "Comet" T-shirt sponsorship

Nearly 400 t-shirts are distributed to students (preK-12), faculty and staff. In addition, "Comet" t-shirts are often distributed at a variety of school events. Sponsoring businesses are listed on the back of each shirt with an NMCS Spiritual theme for the year on the front. *(Limit 16 sponsors)*



# THE NORTHERN STAR

## \$250 Northern Star underwriting (one school year)

The Northern Star is a professionally published 8-page publication. It is published 2-3 times per year and is distributed to over 2,000 families, alumni, churches and businesses both electronically and in print. Underwriting gives the sponsor full-color acknowledgment in each issue. Go to [www.nmcs.us](http://www.nmcs.us) to view the latest edition of the Northern Star.



# ATHLETIC PROGRAM

## \$150 Athletic program advertisement

Our sports program is extensively used by our Comet fans and opposing teams alike. We distribute several thousand of these attractive, full-color programs featuring your business as an NMCS Comet Athletics supporter to spectators at all home athletic events free of charge each year. The program includes rosters and team information. Advertisements are printed inside the program and on the back cover. (2" x 3-1/4", limit 8 sponsors)



## \$500 Athletic program advertisement

(1/2 page) See description above. Limited Availability

# SCORE TABLE

We have a LED score table that features team rosters, upcoming events and business advertisements. The score table continually scrolls information during the game and can be changed and updated with each game!

The advertising space on the score table will generate funds for the Comet Club (Sports Boosters). These will help meet needs above and beyond what the current athletic budget can provide. This year the boosters are helping purchase chairs for our teams to use at games and other events and they provide countless other items for our athletic teams throughout the school year.

**\$250 Score Table Advertising:** your advertising space on the newest technology in the Highland Conference!



# Season Pass Sponsors

## \$100 Season Pass/Punch Card sponsorship

Here is your chance to show your support for NMCS Athletics. Your name or business name will be listed on the back of our season passes. These will be high quality plastic cards that will be distributed or sold to over 300 people. If you would like to have your name on the card for \$100, please let Diane know ASAP. We want to have the cards ready for our first home event.



# NFHS Live-Streaming Advertising Space

**NFHS Advertising Space:** We provide a live-stream of our home games through the NFHS Network. We are pleased to be able to continue offering this service for anyone to enjoy watching COMET Athletics from wherever they may be located! So Grandparents, Aunts and Uncles and anyone else can enjoy our games from anywhere in the country! Last year we had 1199 live stream views and an additional 1072 views watched on demand! There is limited availability for this advertising to don't hesitate to get your name in the mix!



### School Page Options:

- Web Banner (300x250)
- Features Carousel Ad (850x530)

### In-Broadcast Options:

- Overlays - Sponsor Logo
- Full Screen Read-Over Graphics
- Video Commercials

### Mix & Match Package:

- Banner, Read-Over/Graphics, and Commercials

**Price Range: \$500-\$1500**

\*If you are interested in advertising on the NFHS Network for our live-streamed games, please contact Diane at [deisenga@nmcs.us](mailto:deisenga@nmcs.us) or (231) 825-2999 ext. 102

# Sponsor Checklist

Please check your selections and total the amount due. Mail this page back in the enclosed envelope. Thank you for your support of NMCS!

**Comet Gold Club (\$950)** ..... \$ \_\_\_\_\_  
(Includes: Northern Star, Comet T-Shirts, 1/4 page athletic program Ad, Score Table Advertising & Season Pass, Social Media 'Shout Outs', PLUS additional advertising and promotion during events.)

## Individual Options:

Comet T-Shirt (\$200) ..... \$ \_\_\_\_\_

Northern Star (\$250) ..... \$ \_\_\_\_\_

Athletic Program (\$150 or \$500) ..... \$ \_\_\_\_\_

Score Table Advertising (\$250) ..... \$ \_\_\_\_\_

Season Pass Sponsor (\$100) ..... \$ \_\_\_\_\_

**Total:** ..... \$ \_\_\_\_\_

**I would like more information on advertising during the live-streamed events**  
**Please contact me at:** \_\_\_\_\_

**PLEASE INCLUDE THE FOLLOWING AND RETURN THIS FORM OR A COPY TO THE SCHOOL BY JULY 28**

1. A check made out to NMCS for the appropriate amount.
2. Business name (as you would like it to appear): \_\_\_\_\_
3. Contact person: \_\_\_\_\_
4. Business Telephone: \_\_\_\_\_
5. Business E-mail: \_\_\_\_\_
6. Please include camera-ready logo art and ad or e-mail a .jpg to deisenga@nmcs.us  
PLEASE NOTE: If you sent artwork last year, we should have it on file.

**NMCS reserves the right to cancel or deny any advertising without reason or notice, with a full or pro-rated refund.**

**Please Call Diane at (231) 825-2492 or email deisenga@nmcs.us for any questions. Thank You!**

**Mail to : Northern Michigan Christian School  
Attn: Diane Eisenga  
128 S. Martin St.  
McBain, MI 49657**